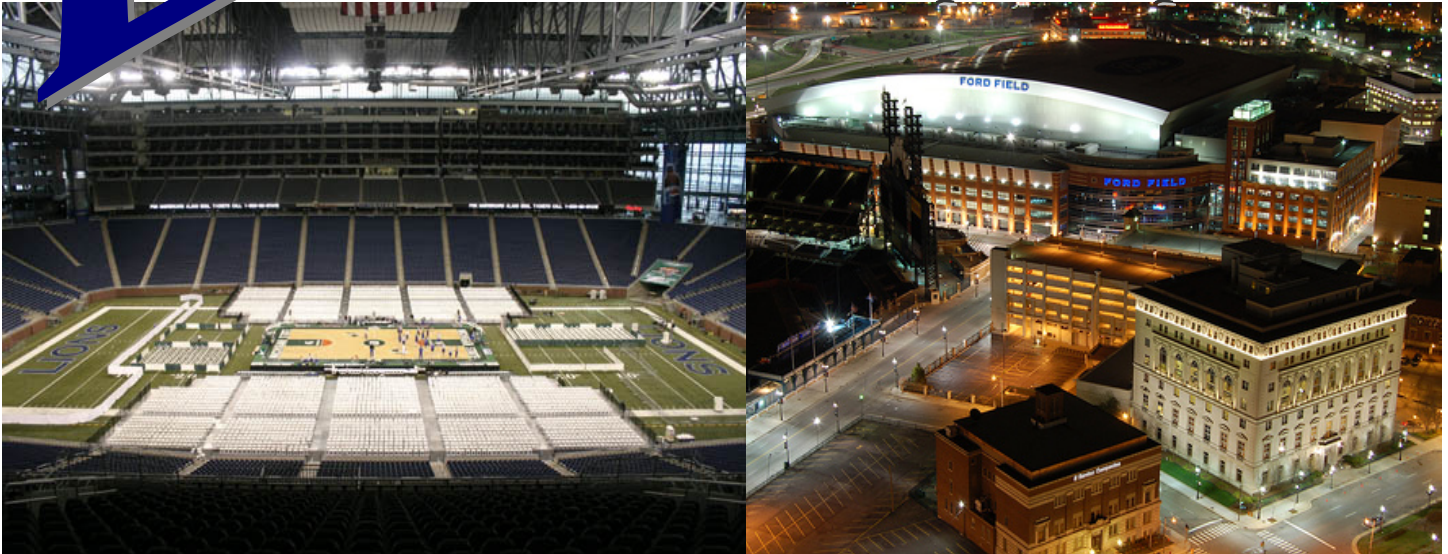




# Executive Sports Services

a division of The Diamond Group, LLC

Corporate Entertainment During the April 4<sup>th</sup> & 6<sup>th</sup>, 2009  
2009 Final Four Championship Detroit, MI



## Executive Sports Services

Executive Sports Services provides premier corporate hospitality during every major sporting event around the globe. Based in downtown Detroit, Executive Sports Services combines a rich history of sports with the vibrant atmosphere of a re-emerging city on the move. Playing host to many events such as the Super Bowl and the Ryder Cup, Detroit is becoming a mecca of sports entertainment and Executive Sports Services is the company to guide you through the next five years of hospitality at the premier venues in the city. With its vast knowledge of every host city and venue, Executive Sports Services is able to provide your company with a turnkey operation that will make it simple for your return-on-investment. Whether your experience with ESS is a sales incentive for your top producers or a prospective client outing, you will feel security every single time with Executive Sports Services.

## Tickets

Executive Sports Services is able to offer all of its hospitality venues in groups that fit our customers' needs. The tickets referenced in this opening are provided as a convenience to our clients and are not provided by the NCAA, Ford Field, or the University of Detroit Mercy.



# Executive Sports Services

a division of The Diamond Group, LLC

Corporate Entertainment During the April 4<sup>th</sup> & 6<sup>th</sup>, 2009  
2009 Final Four Championship Detroit, MI



## The 2009 NCAA Final Four Championship Ford Field – Detroit, MI



The NCAA Final Four is an American tradition that started in 1939. From Selection Sunday to the Sweet Sixteen, to March Madness and the Elite Eight each process leads to the road of the final four. The final four focuses on the last four teams remaining in the playoffs commonly known as the knock-out tournaments (also known as the semi-finals). The men's tournament begins with 65 teams. The first game is played by the two weakest teams deemed

by the NCAA Selection Committee then the countdown begins. From 64 teams to the final four this NCAA tournament is the process of elimination.

Over 65 teams participate in this event, four will make it to the finals and only one team will hold as the title of the 2006 NCAA Final Four Champions. Be part of sports history and view watch the nations top basketball college teams compete for the NCAA Final Four Championship title.

From a game that was created over a century ago to a tradition that has swept the nation, the Final Four games are like no other sport. The Final Four stands in a category of its own. Its prominence in the NCAA and its boast of high-end profile athletes has launched many successful NBA careers. From Larry Bird to Carmelo Anthony, this American tradition has become an impact on many college students and athletes.

The Final Four Tournament has been around for nearly seventy-five years. As a part of the Final Four history, it is a tradition that the NCAA hosts the final four in Indianapolis every four years due to the fact that the headquarters is located in Indianapolis. In 2009, the Final Four will make its' way to the Motor City, the site of the 2008 PGA Championship, the 2006 Super Bowl, the 2005 MLB All-Star Game, and the 2004 Ryder Cup.



# Executive Sports Services

a division of The Diamond Group, LLC

Corporate Entertainment During the April 4<sup>th</sup> & 6<sup>th</sup>, 2009  
2009 Final Four Championship Detroit, MI



## The Detroit Athletic Club



Many organizations have left their mark on Detroit's 300 years as a city, but few have impacted the community as much as the Detroit Athletic Club (DAC). Like a boulder in the middle of a river, the DAC has shaped more than 100 years of Detroit history since it was established in 1887. The original club, founded by a group of privileged young men under the spell of amateur athletics sweeping the country at the time, was later reborn in 1913 by a group of the city's prominent automotive and industrial leaders. They reorganized the DAC and commissioned famed architect Albert Kahn to design the magnificent six-story Clubhouse that stands today in the center of the city's theatre and sports district. It has always been home to world-class Olympic and amateur athletes as well as professionals, with the clubhouse playing host to regional, national and international tournaments and exhibitions of all types, from boxing and fencing to swimming and squash. While many of Detroit's institutions have come and gone, the Detroit Athletic Club remains a rock-solid force in the city where it was born, providing a center for community leadership and a focal point around which many important decisions have been made. The Club is home to some of the most beautiful settings for private dining or social functions in Detroit.



# Executive Sports Services

a division of The Diamond Group, LLC

Corporate Entertainment During the April 4<sup>th</sup> & 6<sup>th</sup>, 2009  
2009 Final Four Championship Detroit, MI



## The 2009 Final Four Championship

- 10 Lower Level Seats During the 2009 Final Four Championship Weekend (2 Semi-Final Games on Saturday, April 4<sup>th</sup> & the NCAA Championship Game on Monday, April 6<sup>th</sup>) – All Tickets Will Be in the Lower Level, Corners or Better
- Final Four Themed Gift Bag for Every Attendee Embroidered with Your Company's Corporate Logo Embroidered on the Items
- Private Pre-Game Dinner at the Detroit Athletic Club on Saturday, April 4<sup>th</sup> Complete with Cocktails, Wine, Champagne, Hors d'oeuvres, and a Four-Course Sit Down Dinner
- Former College Coach or All-American Player to Join the Group to Sign Autographs and Conduct a Chalk Talk During the Pre-Game Dinner Service at the Detroit Athletic Club on Saturday, April 4<sup>th</sup>
- Private Post-Game Event With Heavy Hors d'oeuvres & Cocktails @ the DAC Following the Two Semi-Final Games on Saturday, April 4<sup>th</sup>
- Private Pre-Game Dinner at the Detroit Athletic Club on Monday, April 6<sup>th</sup> Complete with Cocktails, Wine, Hors d'oeuvres, and a Five-Course Sit Down Dinner
- Former College Coach or All-American Player to Join the Group to Sign Autographs and Conduct a Chalk Talk During the Pre-Game Dinner Service at the Detroit Athletic Club on Monday, April 6<sup>th</sup>
- Private Post-Game Event With Heavy Hors d'oeuvres & Cocktails @ the DAC Following the Final Four Championship Game on Monday, April 6<sup>th</sup>

\*\*\*Please Note – No Transportation Will Be Needed to Transfer to Ford Field for the Final Four Games as the Detroit Athletic Club is One Block from Ford Field